

## LEAD COUNSEL VERIFIED ATTORNEYS

When it comes to serious legal issues, the difference between a successful resolution and an unfavorable outcome may rest on the experience, expertise, and reputation of your attorney.

LawInfo's Lead Counsel Verification was established as a quality-assurance service for consumers and businesses to find experienced legal representation quickly and easily.

## The Lead Counsel Difference

Experience and a clean record are two important factors to consider when selecting an attorney.

The Lead Counsel Verification process confirms the following factors.



Attorneys must meet stringent qualifications and prove that a significant portion of their practice is dedicated to the area of law they are verified in.



Attorneys must be in good standing with their relevant bar associations and already have and continue to maintain a clean disciplinary record.



Attorneys must submit to an annual review of the experience and discipline criteria to retain the right to use their Lead Counsel Verified status.



Attorneys must pledge to follow the highest quality client service and ethical standards (see below) to receive the Lead Counsel Verified status.

## Lead Counsel Client Commitment Declaration

Lead Counsel attorneys pledge to maintain the following service standards:



To always treat clients with respect and courtesy.



To promptly return clients' phone calls, emails, and other correspondence.



To discuss clients' objectives and strategies for representation.



To thoroughly explain to their clients their rights and legal obligations.



To represent clients competently and diligently.



To keep clients informed and provide them with any requested case-related materials.



To maintain high ethical standards and comply with the Rules for Professional Conduct.



To charge a reasonable fee and explain in advance how the fee will be computed and billed.



To remain in good standing with any relevant bar association.



To stay current in the practice area for which they are Lead Counsel Verified.